



Create Seven Products In One Week

Simple, Fast And Effective Product Creation Methods.

Please Zoom to 100% For Optimum Viewing Pleasure.

Contents

1. Introduction
2. Goals Of This Section
3. Getting Creative
 - 3a. Keep Everything
 - 3b. Getting The Ideas Flowing

- 3c. Problems & Solutions
- 3d. Mix With Your Market
- 3e. Never Dismiss Anything
- 3f. Some Examples
- 3g. Method Number 2
- 3h. Most Exciting Part 3
- 3i. Points To Keep In Mind
- 4. Summary
- 5. Goals Of This Section
- 6. Getting Creative Part 2
 - 6b. Evaluating Your Ideas
 - 6c. Why I Asked You To Keep It All
 - 6d. Why I Asked You To Keep It All 2
 - 6e. Why I Asked You To Keep It All 3
 - 6f. Are Your Products Viable?
 - 6g. Question 1: Does Your Product..
 - 6h. Question 2: Is there a Market For Your Product?
 - 6i. Question 3: How Much Of My Resources Will This Take To Create?
 - 6j. Question 4: How Can I Package And Present?
 - 6k. Question 5: Can I Adapt The System?
 - 6l. Wrapping Up
 - 6m. Love It Or Quit It
- 7. Summary
- 8. Goals Of this Section
- 9. Profitable Info Products 1
 - 9b. Reasons Why
 - 9c. Info Products Defined
 - 9d. Presentation For Profits
 - 9e. Versatility At Your Fingertips (Literally)
 - 9f. Up-Sell Done Right
 - 9g. Info Products Done Right
 - 9h. So Many Info Products. How Do I Get Noticed?

- 10. Summary
- 11. Goals Of This Section
- 12. Profitable Info Products 2
 - 12b. Keep It Interesting To Keep Them Reading
 - 12c. Know It Before You Write It
 - 12d. Don't Just Know It, Show It
 - 12e. Enjoy It
 - 12f. Give It A Twist Of..
 - 12g. Plugging Done Correctly
 - 12h Inject Your Own Personality
 - 12i. Keep Your Language Mainstream
 - 12j. Selling Yourself, Not Just Your Products
 - 12k. And Finally
- 13. Summary.

1. An Introduction

Innovation and creation are such powerful abilities to have. To wake up in the morning with a brand new product idea and to be able to honestly say that you have so many ideas and not enough time to create them all is a great feeling indeed. It's also very profitable as you can imagine.

Thankfully, this is no naturally occurring phenomenon and can be learned, practiced and mastered to the point of at least one new idea a day. The great thing here is that this doesn't just apply to **online marketing** either. It can be

put to use in almost any type of business you can think of.

All you need is the ability to observe, listen and pay attention to what's going on around you, and the ability to think laterally. It's not a complicated process at all, and doesn't even require an amazing imagination or creativeness.

Strange that most people don't seem to have this ability, yet ... it's sitting there, ready for the taking. I'm going to teach you how to use this simple method now. Practice makes perfect, ... do start now and along with the ***info products guidance*** that follow, you'll be able to come up with ideas for, and create as many products as you want, whenever and how often you wish to do so.

End of Preview ...